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RAYOVAC CROWNED BY QUEEN'S AWARD

Rayovac is one of a select band of top companies to be awarded with the Queen's Awards for Enterprise.

The Queen's Award for Enterprise is one of the highest honours that can be bestowed on a UK-based company and is awarded each year to those demonstrating outstanding achievement and innovation.

In 2011, Rayovac gained this award in the Innovation category in recognition of its commitment to product development for pushing back the boundaries of battery technology with the launch of the new AVA mercury free product

In 2012, Rayovac was delighted to win an award for a second successive year, this time in the International Trade category as a result of its continuous achievement within international markets.

GOING GREEN

Rayovac is committed to sustainable and environmentally friendly development.

All hearing aid batteries are manufactured in line with international ISO 14001 and ISO 9001 standards. In addition, our dial cards are made using PEFC sustainable materials, packaging is made from recycled board, plastics are 100% recyclable and we are working to reduce energy consumption.



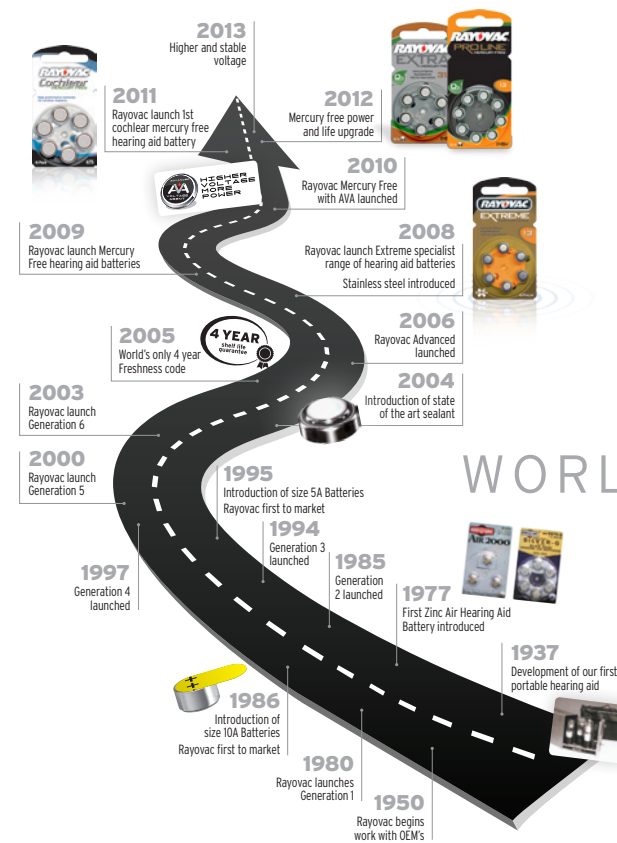
WORLD LEADING PERFORMANCE

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ADVANCING THE
POWER OF HEARING | TM



THE WORLD'S NO.1 SELLING HEARING AID BATTERY



WORLD LEADING PERFORMANCE

Rayovac are the world's market leader in battery power and performance. We have a proud and enviable record in pushing the boundaries of battery technology for over 100 years.

Our team of experts around the globe are committed to advancing the power of hearing through technical innovation and are always developing and searching for product enhancements. In Rayovac EXTRA, we bring you the finest quality product that will meet and exceed customer's needs and expectations.

But it doesn't stop at the battery. With the Rayovac EXTRA programme, technical expertise goes hand-in-hand with first class customer service and we aim to add value to your business by offering marketing and business support; all vital tools to help you enhance customer loyalty.



EXPERTISE AND EXPERIENCE

Our position and reputation as the world's No.1 selling hearing aid battery is built on our ability to innovate. We're committed to working with customers and hearing aid wearers to optimise the performance of devices.

We pride ourselves on manufacturing high quality performance products. Rayovac Extra Advanced is our longest-lasting ever, meaning fewer battery changes for users.

PRODUCT PERFORMANCE AND PEOPLE PRIORITY

RAYOVAC EXTRA HIGH PERFORMANCE BATTERIES OFFER A NUMBER OF BENEFITS TO REASSURE USERS:

Superior consistency from Rayovac's "Air Management System", providing consistent air flow throughout battery life resulting in a better performing hearing aid battery every time

Quality that's built in - 179 quality checks

Exceptional standards - Manufactured to ISO 9001 quality standards and ISO 14001 environmental standards

Advanced testing - Rayovac's advanced testing regime accurately reflects device and consumer requirements. This exhaustive criteria established by ANSI and IEC simulates device drain and environmental conditions

Advanced shelf Life - 4 year shelf life

Guarantee - Full product guarantee*

Outstanding service - 99% service level 1st on time

PARTNERSHIP PROGRAMME



Building strong business relationships is priceless and becoming a partner enables you to benefit from our extensive support.

Our product range is not only supported by a second to none technical back-up service but with first class marketing support and customer service

As a partner you can call on this high level of knowledge in order to answer customer's questions in a timely fashion and call upon point-of-sale and merchandising solutions to prompt battery purchases and expand your business.



PRODUCT GUARANTEE

*Rayovac are one of the few hearing aid battery manufacturers to back up their batteries with a product guarantee. Rayovac will replace, at their discretion, any device damaged by a Rayovac battery, if handled correctly, before the best before date and sent pre-paid to their local office.



SERVICE

We make sure that as well as offering the best products our customers receive the right product when and where required. Did you know we ship to over 100 countries worldwide?

COMPLETE RANGE SUPPLIER

RAYOVAC MERCURY FREE

Following 7 years of research and development, Rayovac's technical experts have overcome the challenges of removing mercury, which has traditionally been used in zinc air hearing aid batteries.

We've made some big improvements to our mercury free range, including the introduction of AVA (advanced voltage agent) which was launched in Spring 2011. Through 2012 and 2013, we added 2 more performance enhancing features; instant power access and a higher operating voltage.

Independent testing proves this latest innovation lasts up to 24% longer than the equivalent competitor mercury free product*.

Going forward into 2014, further improvements are due to meet the high demands of modern devices and applications

All this with a smaller environmental footprint - what an innovation!



1.45V



*Size 10, 13, 312 only. Independent testing based on current ANSI test regime.

RAYOVAC COCHLEAR

Featuring state of the art technology, our most powerful and consistent battery designed specifically for patients with cochlear implants.



ACCESSORY AND ALKALINE RANGE

Rayovac has brought together the most popular accessories to help your customers maintain and protect their batteries.

Rayovac's hearing aid battery tester has been specifically developed around the complex functioning of hearing aid batteries. The modern sleek design is of optimal size for handling and carrying in your pocket or purse. The easy to read display gives fast and accurate results (✓ good or X bad). Exclusive to Rayovac there is no other like it on the market.

The rest of the range includes battery magnet stick for easy insertion and removal of batteries; battery caddy for easy storage of loose and spare batteries, the 5 in 1 cleaning tool which allows hearing aid wearers to care for and clean their device and cleaning wipes for daily maintenance at home or whilst travelling.

Plus, many items of support equipment that help improve the daily lives for hard of hearing people require standard alkaline batteries such as AA's to power them.



RAYOVAC
EXTRA
ADVANCED